



**Raja Öllinger-Guptara**

## **The Midas-Effect**

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How can we achieve aims and fulfill our dreams? Why some make it and others not?

Everyone who wants to achieve a dream needs a coach.

Author Raja Oellinger-Guptara, who has fulfilled his dreams on 3 continents, is convinced of it. He has analyzed the methods that supported him and discovered fundamental truths of our world to compile those essential hints then. The result is *The Midas Effect*.

In his book he emphasizes the importance of dreams and how to make them come true, he draws conclusions from his own life and makes these hints accessible for readers. The dream is the beginning – the belief in it is the bridge between the dream and reality.

### **ABOUT THE AUTHOR**

Raja Oellinger-Guptara is a changemaker creating and supporting sustainability projects. His aim is to develop strategies for combining the uniqueness of the past with the needs of the future and to convey the necessity to distinguish between what is important and what is essential. He is involved in many tourist projects, including Geinberg Suites, ViaNova Center and Bäckerbergerhof. Raja studied around the world, from New Delhi to Miami. He is a founder and investor of Kings Kurry AG, currently the single largest chain of Indian restaurants in continental Europe.



<http://midas-effekt.serendii.com/>

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